

# Spotlight Series

# **Board Member**

# **Cindy Ireland**

PMI® Keystone Chapter, President

Cindy is an expert senior director managing application development with a history of delivering results in Finance, HRIS, Procurement, Education and eCommerce. She is passionate about transforming business processes with technical solutions that deliver exponential business value that bring ideas to life.

## Why did you join the PMI® Keystone Chapter?

After a season of being a consumer of many of the Keystone Chapter PDD events, I started to ask the team at the table if there was anything I could do to help the day of the event. Of course, the answer was always "Yes". Helping the day of the event allowed me to meet the leadership of the chapter and interact with members and other attendees. I was hooked, membership was a logical and easy next step.

## Why did you decide to volunteer with the PMI® Keystone Chapter?

It was a way of giving back. After many years of helping out the day of events, the next question was "Why don't you join the Board?" I honestly never gave it much thought, so I started talking to Lori Spence who at the time was the Director of Professional Development. Her encouragement led me to take the next step and become a board member. I was initially appointed into the role of Communications Director and later, due to my people person nature, switched roles to Director of Membership. As they say, the rest is history.

## What benefits have you received from your involvement with the PMI® Keystone Chapter?

I've enjoyed presenting at the Region 4 conference and getting to know other PMI® members outside of our chapter and building relationships with them.

The crown jewel for me was being accepted into the Leadership Institute Masters Class (LIMC) of 2019. I tossed my hat in the ring and was really surprised when I received a communication from Global that I was being considered as a candidate for the program. I was excited and delighted to have been selected AND I was also invited to speak during a session at my first NA LIM. PMI® has given me a global view that I would not have experienced otherwise; I am grateful. It has changed me for the better in many ways. For all of these reasons I firmly believe that "Great things can happen when you get involved with PMI®."

## What is one nugget of advice you have for our PMI® Keystone Chapter community?

"Get out of the bleachers and onto the field. There is plenty of room and opportunity. Start writing your own PMI story." Henry Ford is credited with this quote, but I believe it is true of PMI® and our chapter as a volunteer organization - "If everyone is moving forward together; then success takes care of itself." - Henry Ford

